



⇒ clients are treated to 'the ten extras.' (See sidebar below.) For example, each station is not only completely private, but also equipped with an individual television set and remote.

Shayler says clients visit at a variety of times throughout the day, and the spa's hours meet the needs of even the earliest customer. "Monday to Wednesday we're open from 9 a.m. to 7 p.m.; Thursday and Friday, 7 a.m. to 7 p.m.; and Saturday, 9 a.m. to 4 p.m. But if those hours don't work for a particular person," she notes, "we can make special arrangements to work with their schedule."

Another reason The Boardroom has become an Edmonton hot spot is that it keeps men's routines and schedules in mind. The spa also offers a demi hair colour service called MIN, which takes only one to three minutes to process. "We understand that men don't have an hour to spend getting their hair coloured like women do. This way they can get their hair coloured in less than five minutes."

Shayler says it doesn't take much to become a Boardroom regular. "Visit our spa just once, and you'll wonder where we've been all your life."

Address: 10150 Jasper Avenue
Main Floor – Commerce Place
Edmonton, AB

Size
2,900 square feet

Interior design
Interscope Interior Design

Treatment rooms
Four (plus one Vichy shower)

Staff
Nine

Retail
Anthony Logics For Men, Babor

The Ten Extras

1. A top service provider and a cup of real coffee
2. Daily newspapers and current men's magazines
3. TVs and remotes at every station
4. Hot towels
5. Scalp massage
6. Shoeshine
7. Audio entertainment at every station
8. Internet access throughout the spa
9. Brow, ears and nose trim
10. Complete privacy at every station